

## Mahindra Powertrain participates in 'EIMA 2016' at Bologna, Italy

**Nov. 2016:** Mahindra Powertrain recently participated in **EIMA, 2016** at the Bologna International Exhibition Center, Italy from **9<sup>th</sup> to 13<sup>th</sup> Nov' 16** for creating awareness and exploring business opportunities in the European region.

Mahindra Powertrain displayed & showcased the latest products from its portfolio of engines & transmissions. The products displayed were automotive engines (1.2L mFalcon, 2.2L mHAWK Euro 6 & Euro 5), agri engines (55hp & 120hp, Tier 4) & manual transmissions. Visitors & prospects from within Italy as well as neighboring countries visited the stall and appreciated the displayed products. The products also garnered intense interest from competitors.



EIMA exhibition gathers all the major industry buyers & OEMs under one roof who are looking for the latest & efficient products for their projects. The exhibition showcases the latest equipment, technology and innovative solutions for a variety of automotive & farm applications.

The overall response at the exhibition was highly positive with Mahindra Powertrain products getting good visibility and recognition in the international market. The high number of visitors at the stall was a testimony to the acceptance of Mahindra Powertrain and its products by the prospects.

