

Mahindra Powerol wins the prestigious awards from Indus Towers Ltd.

Mar'14: In a glittering ceremony that was conducted in New Delhi, Mahindra Powerol was honoured with Gold Award in Technology category for Variable Speed Kit & Silver award for DG SME (Subject Matter Expert) from its long term business associate Indus Towers Ltd.

This award has recognized Powerol for the development of break through Variable Speed AC DG & conversion kits for existing sites.

With a portfolio of more than 1,12,936 towers, Indus is the largest telecom tower company in the world. This unprecedented connectivity gives India the means to realize untapped potential, that could truly transform her economic leverage. It is truly an honor for Powerol to be consistently recognized by this Telecom major for its efforts for a delightful customer experience.

Mr. Palaniappan, Sr. V.P. & Business Head – Powerol, Mr. Sanjeev Narula, Sr. G.M. Telecom Sales, Mr. Vinesh Jain, Sr. G.M. Customer Care, Mr. Manogaran – G.M. Customer Care & Mr. S Subramaniam, DGM Telecom Sales attended the award function.

Team Powerol was elated to be awarded for 360° customer satisfaction. These awards are dedicated to the Powerol Telecom & service team for their superfluous display of agility in all their operations.

Besides, we also got nominated for Infra Equipment Supply category among all suppliers including battery banks, ACs etc.



Mr. Vinesh Jain & Mr. Sanjeev Narula, receiving award from Indus

Over the years, Powerol has secured the no. 1 partner position for Indus Towers and has also been their strategic partner in new products and maintenance services. Powerol will continue to deliver performance par excellence and will continue to strive to retain its top position in future.

About Mahindra Powerol:

Mahindra group, the tractor & multi-utility vehicles major in India, forayed into Power Generation in 2002. Today, Mahindra engines with the brand name Mahindra Powerol are powering over 270,000 Diesel generating sets in India & in global markets. Powerol comes with the rating from 5kVA to 500kVA.

It offers several advantages like: Fuel Efficiency, Better load acceptance, Minimal vibration, Low noise levels, and Low maintenance costs.

Apart from Diesel Generators, Powerol also deals in Industrial Engines across India & Home Inverters in selected markets.

Recently, Mahindra Powerol won the prestigious Frost & Sullivan “Voice of Customer” award for the most preferred Genset Brand in the telecom segment and in the Customer Enhancement category. Mahindra Powerol is also recognized as Power Brand 2011 & Master Brand 2012. Mahindra Powerol products are presently available in over 20 Countries across Africa, Middle East & Asia.