

## Mahindra Powerol wins the **OUTSTANDING SERVICE AWARD** from Indus Towers Ltd.

**July '14:** In a ceremony '**West Bengal OPERATION MEET 2014**' which was organized by **Indus Towers Ltd.** in Kolkata, West Bengal, Mahindra Powerol has been honoured with **OUTSTANDING SERVICE Award** for the Best Services in DG SME Category. The award ceremony witnessed by, the top management of Indus Towers CCO - Mr. R Balaji, Regional Director, Mr. Debasish Banerjee, Circle Head – Mr.D.Senthil Kumar & COH – Mr. Partha Pratim Mukhopadhyay.



**Santanu Dutta receiving the award on behalf of Mahindra Powerol**

Team Powerol was selected for their stupendous Performance in DG service segment and offering the best KPI (Key Performance Index) over the years.



With a portfolio of more than 1,12,936 towers, Indus is the largest telecom tower company in the world. It is truly an honor for Powerol to be consistently recognized by this Telecom major for its efforts for a delightful customer experience.

Team Powerol was elated as this award reiterates Powerol's strive to deliver agility in all their operations. Mr. Santanu Dutta (Asst. Area Manager – Customer Care) received the award on behalf of Mahindra Powerol West Bengal Team.

Over the years, Powerol has secured the no. 1 partner position for Indus Towers and has also been their strategic partner in new products and maintenance services. Powerol will continue to deliver performance par excellence and will continue to retain its top position in future.

### **About Mahindra Powerol:**

Mahindra group, the tractor & multi-utility vehicles major in India, forayed into Power Generation in 2002. Today, Mahindra engines with the brand name Mahindra Powerol are powering over 270,000 Diesel generating sets in India & in global markets. Powerol comes with the rating from 5kVA to 500kVA.

It offers several advantages like: Fuel Efficiency, Better load acceptance, Minimal vibration, Low noise levels, and Low maintenance costs.

Apart from Diesel Generators, Powerol also deals in Industrial Engines across India & Home Inverters in selected markets.

Recently, Mahindra Powerol won the prestigious Frost & Sullivan "Voice of Customer" award for the most preferred Genset Brand in the telecom segment and in the Customer Enhancement category. Mahindra Powerol is also recognized as Power Brand 2011 & Master Brand 2012. Mahindra Powerol products are presently available in over 20 Countries across Africa, Middle East & Asia.