

## Mahindra Powerol participates in CEEAMATECH – 2014 at Mumbai



With an objective to become No.1 in retail sales, it is imperative for Powerol to target each & every individual segment in a planned way. To target the ever growing consultant segment, Powerol has initiated the route of imparting knowledge on trending topics, which will enhance the capability of Electrical Consultants & Contractors.

To further spread its reach in the consultant segment, Mahindra Powerol sponsored & participated in “One Day Conference on Electrical Safety & Solar Power” at the Hotel Intercontinental the Lalit, Mumbai organised by CEEAMA.



Powerol Booth at CEEAMATECH Seminar & Exhibition

The objective is to create awareness for business opportunities in the Consulting Electrical Engineer Associations of Maharashtra. The exhibition witnessed good participation from the energy sector across Maharashtra, which showcased some of the latest trends in distribution, generation and alternate energy sources.

Technical presentations on “Solar System and Diesel Generators” were given by Mr. Shashank Kotwal, DGM, Mahindra Powerol.

Key decision makers and Influencers across Maharashtra visited our stall. The same set of attendees has started giving enquiries to Team Powerol

These presentations were followed by a Q & A session where the audience addressed their queries to the panelists. This session showed how greatly interested the audience was in the products and services of Powerol. Powerol would continue to participate in such forums to strengthen its presence in the retail DG business.



Mr. Shashank Kotwal presenting in the forum.