

Mahindra Powerol conducts all India “Champion of Champions” contest for Service Technicians

With an objective of empowering Powerol’s channel partners and to inculcate the Rise pillar of Driving Positive Change into them, Mahindra Powerol recently conducted the coveted “Champion of Champions” contest for its MAGIECs (Mahindra Authorized Genset and Industrial Engine Center), the service dealers.

Champion of Champions is a concept focused on bringing the best out of every individual to contribute to Powerol’s vision of becoming No.1 player in the Powergen Industry. The champions are assessed on their passion of Rise, Customer centricity & the willingness to support customers as ‘Happiness Delivery Machines’ along with their technical and practical knowledge.



Champion of Champions’ finalists and the Powerol Faculty

Technicians from Powerol MAGIEC’s Retail service team from across India participated in state level assessments of technical capabilities, skills, behavioral traits and presentation skills. The winners of the state level assessments then moved on to Regional contest and represented each of the 4 regions- North, South, East, West- in the finals of ‘Champion of Champions contest’ organized in the Powerol H.O. in Kandivali, Mumbai. All of the 25 participants were Level 4 Experts who championed the state assessments to reach the Regional Finals.



Kiosks displaying Rise Stories

At the finals, demonstrative kiosks were set up where the teams showcased their regional performances and achievements. The finalists were then evaluated on an examination of technical parameters in which Southern Region team lead in total points closely followed by the Eastern Region team.

Mr. Palaniappan, Sr. Vice President and Business Head- Powerol, Mr. Sachin Nijhawan Sr. General Manager Retail Sales & Service and Mr. Vinesh Jain Sr. General Manager-

Customer Care, addressed the participants on the importance of their contribution in the business & the journey of the Powerol BHAG & the **crusade** of Quality.

The Champion – Rajesh Nath Pal



Mr. Palaniappan and Mr. Kundu
presenting the award.

The concluding and most important segment of the contest was the individual evaluation of each participant assessed on personal Rise story presentations to compete for the title of **Powerol's first ever 'Champion of Champions'**. Mr. Rajesh Nath Pal from Allahabad MAGIEC was bestowed on this prestigious title. Mr. G Vijay from Chennai MAGIEC & K Vijaykumar from Coimbatore MAGIEC were declared the 1st & 2nd runners up respectively. These Champions will hereafter be **Trainers** in their respective areas & **lead Quality of Service** along with the Customer Care Managers.

Sincere thanks to Mr. Jain, Mr. Kundu and the entire Customer Care team for conducting such a large scale program.

About Mahindra Powerol:

Mahindra group, the tractor & multi-utility vehicles major in India, forayed into Power Generation in 2002. Today, Mahindra engines with the brand name Mahindra Powerol are powering over 270,000 Diesel generating sets in India & in global markets. Powerol comes with the rating from 5kVA to 500kVA.

It offers several advantages like: Fuel Efficiency, Better load acceptance, Minimal vibration, Low noise levels, and Low maintenance costs.

Apart from Diesel Generators, Powerol also deals in Industrial Engines across India & Home Inverters in selected markets.

Recently, Mahindra Powerol won the prestigious Frost & Sullivan "Voice of Customer" award for the most preferred Genset Brand in the telecom segment and in the Customer Enhancement category. Mahindra Powerol is also recognized as Power Brand 2011 & Master Brand 2012. Mahindra Powerol products are presently available in over 20 Countries across Africa, Middle East & Asia.