

Mahindra Powerol conducts GOEM Quality Excellence Awards 2014

June '14: On 10th June 2014 Mahindra Powerol conducts its Annual Quality Excellence awards for GOEMs of retail sales segment, in Westin, Mumbai.

In continuation to Powerol's journey towards excellence and providing customers with first time right and every time right products, Powerol conducts annual excellence award for GOEMs, every year.

Under this award program GOEMs are evaluated and assessed on different parameters on product & process quality such as: Product quality, source management, field visits & product standardization. Noticeable improvement is being observed in overall system across all GOEMs.

Mr. Palaniappan (Sr. Vice President and Business Head), Mr. Sachin Nijhawan (Sr. General Manager), Mr. Mukesh Bansal (General Manager) distributed the Quality Excellence and Best Kaizen Awards.

Following are the award winning GOEMs in Quality Excellence category:

1. Innova Diesel Generators P Ltd. – **Gold Award**
2. Perfect Generators Tech. P Ltd – **Silver Award**
3. Southern Gensets - **Bronze Award**

Following are Best Kaizen winning GOEMs.

1. Winner – United Gensets
2. 1st Runner up - Perfect Generators Tech. P Ltd
3. 2nd Runner up – Shree Diesel Services-Pune

During the function Powerol's senior management team emphasized on the importance of Product Quality and Standardization also shared their views and focused approached considering changing market scenario. During the session Mr. Nijhawan shared the DG hybrid concept (Integration of solar with diesel).

Overall it was an exciting & informative event participated by all Powerol's GOEMs. This kind of event will certainly help in further improving the quality of the diesel generators supplied by our GOEMs.



Mr. Palaniappan felicitating Gold Award to Innova Diesel



Mr. Nijhawan felicitating Silver Award to Perfect Generators



Mr. Bansal felicitating Kaizen Gold Award to United Gensets

About Mahindra Powerol:

Mahindra group, the tractor & multi-utility vehicles major in India, forayed into Power Generation in 2002. Today, Mahindra engines with the brand name Mahindra Powerol are powering over 270,000 Diesel generating sets in India & in global markets. Powerol comes with the rating from 5kVA to 500kVA.

It offers several advantages like: Fuel Efficiency, Better load acceptance, Minimal vibration, Low noise levels, and Low maintenance costs.

Apart from Diesel Generators, Powerol also deals in Industrial Engines across India & Home Inverters in selected markets.

Recently, Mahindra Powerol won the prestigious Frost & Sullivan “Voice of Customer” award for the most preferred Genset Brand in the telecom segment and in the Customer Enhancement category. Mahindra Powerol is also recognized as Power Brand 2011 & Master Brand 2012. Mahindra Powerol products are presently available in over 20 Countries across Africa, Middle East & Asia