

Mahindra Powerol Contributes To Nanhi Kali

Date: 21st Sept'13

As a part of the Rise Philosophy of Driving Positive Change, Mahindra Powerol has contributed over **Rs. 7 Lacs** towards the Nanhi Kali foundation. This noble initiative was supported by entire Powerol Channel Partners.



Since 2005, Project Nanhi Kali is jointly managed by the K. C. Mahindra Education Trust and Naandi Foundation. . The project provides academic, material and social support that allows a girl child to access quality education, attend school with dignity and reduces the chances of her dropping out. Project Nanhi Kali is working with 21 NGO implementation partners at the grassroot level to ensure that the Nanhi Kalis receive academic, material support and social support. The K.C. Mahindra Education Trust regularly monitors the NGOs by giving technical inputs wherever required to ensure that quality education is being imparted to all the Nanhi Kalis.



The cheque worth 7 Lacs was handed over to Mr. Ashok Sharma, CE, AFS Strategy and Agri & Allied Business by Mr. Palaniappan, Sr.VP & Business Head, Mr. Vinesh Jain, Sr. GM, Mr. Sachin Nijhawan, Sr. GM & other senior members from Powerol. The channel partners are still contributing to this cause, the final contribution will be handed over to Nanhi Kali Foundation within a week.

This initiative was envisaged & led by Powerol's customer care team headed by Mr. Vinesh Jain and well supported by the service dealers MAGIECs.

We thank each and every member of Powerol family for their contributions.