

Mahindra Powerol inaugurates 3S facility in Punjab

September '13: Taking a cue from Mahindra's core values, Mahindra Powerol puts its Customer First, responding speedily and effectively to the changing needs and expectations of its customers.

With this in mind, on the 6th of September 2013, Mahindra Powerol, along with its Service and Spare Parts dealer, Krishna Engineering Works, launched a new 3S showroom in Mohali, Punjab. 3S is a unique concept to provide SALES, SERVICE & SPARES in a single place. This initiative breaks the boundary of a conventional showroom to provide extensive support to the customer- right from the purchase to after sales servicing of the diesel generator.



Powerol's new 3S showroom at Mohali



Mr. Vinesh Jain at the inauguration

Mr. Vinesh Jain, Sr. General Manager- Powerol Customer Care, Mr. Vivek Saxena, RSM North & East and Mr. Pankaj Katiyar, RSM North, presence at this event reinforced Powerol's commitment to customer service.

As always, Mahindra Powerol went a step further, when Mr. Harpreet Sethi, Area Manager, presented a cheque worth Rs. 1 lakh donated towards the Nanhi Kali foundation. This amount was donated by

the Service Dealers and Area Office Team.

With this launch, Mahindra Powerol takes its diesel generator business to new heights and will continue to explore new facets in which it can make the customer experience more enjoyable.