

Mahindra Powerol conducts first conference for it's Nepal channel partners

August '13: On the 2nd and 3rd of August, Mahindra Powerol conducted its first ever conference for its channel partners of Nepal in Pokhara, Nepal. The objective of the conference was to align the channel partners of Nepal with the Mahindra Rise philosophy thereby re-affirming their commitment to Rise pillars.



Nepal Channel Partners with Team Powerol

A total of 23 participants from 3 distributorships and 7 dealerships across the various regions of Nepal attended this conference with much fervour. The participants were subjected to a series of creative activities each of which drew analogies with the business operations. These activities helped to sharpen their soft skills with particular emphasis on leadership, trust, team work and innovative thinking.

At the end of this 2 day workshop Mahindra Powerol formally inducted the channel partners into the Mahindra family by distribution dealership certificates to each of them.

Through this conference, Mahindra Powerol successfully triggered their ambitious campaign '**Nepal 500+**' by which Mahindra Powerol aims to develop the potential on the market in Nepal and achieve sales of over 500 diesel generators in this FY. Team Nepal 500+ embarks upon their journey towards the milestone.



Team Building Activity



Dealer certification