

## Mahindra Powerol participates in an Exhibition at Kolkata

**Event:** IMME, 2016

**Venue:** ECO park Rajarhat, Kolkata

**Date:** 16<sup>th</sup> - 19<sup>th</sup> November 2016



Mahindra Powerol participated in the 13<sup>th</sup> edition of the International Mining & Machinery Exhibition (IMME) 2016. The event was organized by Confederation of Indian Industry (CII). The exhibition attracted more than 10,000+ visitors with 400+ exhibitors present from various countries.

Mahindra Powerol participated in this expo along with its group companies **Construction Equipment** and **Mahindra Truck and Bus Division**. Together, the Mahindra pavilion sprawled across 806 sq.mtrs. At the designated area, Mahindra Powerol displayed its **160kVA diesel generator** along with a **6 cylinder 7.2 ltr. engine**.

Overall, the response of the show was highly positive with Mahindra Powerol products getting good visibility and recognition. The visitors at the pavilion were a testimony to the acceptance of the higher range diesel generators and the robust engines by the customers.

The synergy of these different businesses successfully presented part of Mahindra's diverse product portfolio.

