## Mahindra Powerol is certified with ISO 9001 2000 for its Genset business.

**April - 2009** 

Mahindra FES (Farm Equipment Sector) is an ardent follower of Total Quality Management (TQM) path. It has won the prestigious Deming Application Prize and Japan Quality Medal (JQM), the highly acclaimed honours in TQM. Powerol, as a part of FES also believes in this customer centric approach and total employee involvement from its very beginning. With increase in size, the business needed rigorous process orientation to effectively manage its operation. It also needed to continuously improve through total employee involvement. Therefore, Powerol decided to go ahead with ISO 9001-2000 certification in July 2008. This process has helped Powerol in many ways like improvement in customer satisfaction and effective documentation of all the business processes.

