

## Mahindra Powerol launches it's all new range of 250 kVA & 320kVA Diesel Generators

**Mumbai, November 6 2017:**

Mahindra Powerol, today announced its entry into the higher kVA diesel generators (DG) with the launch of its all new range of **250/320 kVA** DGs powered by Mahindra mPower series engines. Designed at its R&D hub at Mahindra Research Valley in Chennai and manufactured at its Chakan plant near Pune, this new range of 9.3 Litre engine is the latest addition to Mahindra Powerol's mPOWER series and comes equipped with the technologically advanced CRD engines.

The CRD engines are powered with superior & advanced **Common Rail Diesel Engine** (CRDe) technology. CRDe technology is future ready and best known for heavy duty performance and fuel efficiency. It significantly reduces pollution by going beyond the standard emission norms. The same advanced technology is now being used for the newly launched 250 kVA & 320 kVA DG Sets.

The high block loading capacity of the Mahindra Powerol DG Sets **enhances the DG performance against a high instantaneous load** which is useful for heavy duty applications. The new range of DG Sets is equipped with Mahindra's **unique DiGi-SENSE technology** which makes it a Smart DG. The performance of Smart DG sets can be monitored real-time remotely from anywhere, thereby improving the uptime of the DG Sets.

Primarily a service driven industry, the purchase decision of DG sets depends on service network and after sales service commitment. Mahindra Powerol DG sets are supported by **one of the widest service network of more than 200 dealers with over 400 touch points nationally**.

The **centralized call center alert 24x7** is very well equipped to provide immediate support to the customer. The team of experts can help to choose the most optimal and well suited solution to help the customer in the least time possible. Mahindra Powerol has also introduced a **unique colour – Coral Orange** for the entire range of aesthetically improved DG Sets.



(L to R) Mr. Hemant Sikka, President – CPO, Powerol & Spares Business, Mahindra & Mahindra. & Mr. P. Palaniappan Sr. Vice President and Business Head, Powerol Business